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#### **FOR IMMEDIATE RELEASE**

#### **SELLERS, RICHARDSON, HOLMAN & WEST, LLP RECOGNIZED BY NATIONAL ORGANIZATIONS FOR WORKPLACE FLEXIBILITY AND EFFECTIVENESS**

Sellers, Richardson, Holman & West, LLP awarded the prestigious Alfred P. Sloan Award in an event hosted by the Birmingham Chamber of Commerce

**BIRMINGHAM, AL September 12, 2008** Sellers, Richardson, Holman & West, LLP was named a national winner of the 2008 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility today, distinguishing the employer as a leading practitioner of workplace flexibility in Birmingham and across the nation. Sellers, Richardson, Holman & West, LLP was recognized at a reception hosted by the Birmingham Chamber of Commerce on September 11, 2008.

The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility are part of the *When Work Works* project ([www.whenworkworks.org](http://www.whenworkworks.org)), an ongoing initiative of Families and Work Institute, the Institute for a Competitive Workforce (an affiliate of the U.S. Chamber of Commerce), and the Twiga Foundation. Through *When Work Works*, these partner organizations provide research, resources, and recognition to employers nationwide, and share the results of research on creating effective and flexible workplaces that meet the needs of the 21<sup>st</sup> century.

The Sloan Awards recognize organizations that are dedicated to making work “work” for both the employer and the employees. Representing employers of all sizes and all types, winners of this prestigious award not only offer excellent workplace flexibility practices, but they also use flexibility

as a strategic business tool to enhance organizational effectiveness while also benefiting employees.

“We recognize our people as a vital part of who SRHW really is. By offering work arrangements which allow both alternative work schedules and locations, we believe that members of our firm can have both a meaningful career and the ability to pursue other interests outside of work to have a balanced, rewarding life” stated Robert Holman, Managing Partner.

Applications for the Alfred P. Sloan Awards were open to all organizations in the greater Birmingham area with more than 10 employees that had been in business for at least one year. Applicants were evaluated in a rigorous two-step process, first comparing the employer’s application to nationally representative data from Families and Work Institute’s *National Study of Employers*, and then corroborating the employer responses through a survey of employees.

“Sloan Award winners have put into practice their bold ideas about how to make work work in the 21<sup>st</sup> century, and they have shown how they can support the needs of their employees while also making their organizations more effective and successful,” said Ellen Galinsky, president of Families and Work Institute. Each of the 2008 Sloan Award winners will also be recognized nationally, including a full-page congratulatory ad in *USA Today*, and will be featured in the 2009 issue of the *Guide to Bold New Ideas for Making Work Work*, published by Families and Work Institute.

For more information about *When Work Works* or the Alfred P. Sloan Awards, please contact Shanny Peer at (212) 465-2044 x 217 or at [speer@familiesandwork.org](mailto:speer@familiesandwork.org).

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#### **ABOUT SELLERS, RICHARDSON, HOLMAN & WEST, LLP**

Sellers, Richardson, Holman & West, LLP is one of the largest certified public accounting firms in Alabama focused on the needs of top private companies and high net worth families in the Southeast. For more information, please visit [www.srhwcpa.com](http://www.srhwcpa.com).

#### **ABOUT WHEN WORK WORKS**

*When Work Works* is a nationwide initiative to highlight the importance of workforce effectiveness and workplace flexibility as strategies to enhance businesses’ competitive advantage in the global

economy and yield positive business results. *When Work Works* is a project of Families and Work Institute in partnership with the Institute for a Competitive Workforce, an affiliate of the U.S. Chamber of Commerce, and the Twiga Foundation, with funding provided by the Alfred P. Sloan Foundation. For more information, visit [www.whenworkworks.org](http://www.whenworkworks.org).

### **ABOUT FAMILIES AND WORK INSTITUTE**

Families and Work Institute (FWI) is a nonprofit center for research that conducts extensive research on the changing workforce, changing family and changing community. Founded in 1989, FWI's research typically takes on emerging issues before they crest. The Institute offers some of the most comprehensive research on the U.S. workforce available. For more information, visit [www.familiesandwork.org](http://www.familiesandwork.org).

### **ABOUT THE INSTITUTE FOR A COMPETITIVE WORKFORCE**

The Institute for a Competitive Workforce (ICW) is a 501(c)3 affiliate of the U.S. Chamber of Commerce. ICW promotes high educational standards and effective workforce training systems, so that they are aligned with each other and with today's rigorous business demands. Through policy initiatives, business outreach, and a strong grassroots network, ICW is finding solutions that will preserve the American workforce as this country's greatest business asset and its strongest future resource. For more information, visit [www.uschamber.com/icw](http://www.uschamber.com/icw).

### **ABOUT THE TWIGA FOUNDATION**

The Twiga Foundation is dedicated to inspiring, promoting and maintaining a family consciousness at home, in the workplace and in the community. The Twiga Foundation acts as a liaison to key stakeholders in the *When Work Works* communities to address the issue of flexibility in the workplace. The Foundation helps build a broader leadership constituency for workplace flexibility within each community. For more information, visit [www.twigafoundation.org](http://www.twigafoundation.org).